

# Why Major Industrial Companies Buy From Ethernet Direct..?





Why Buy from Ethernet Direct?

Ethernet Direct sells quality products, designed specifically for the industrial marketplace. From the past 10 years of records, Ethernet Direct has proven applications around the world with over a million of ports deployed in the Industrial networks. These track records justify that Ethernet Direct delivers premium quality products ensuring our rugged designs that will last many years.

### **Key Determining Factors**





### Designed with Excellence | Operates with Reliability

Ethernet Direct is more than just the best prices on the market; it's also about the best products.

Ethernet Direct products are manufactured in state of the art manufacturing facilities and are compliant with RoHS directives, WEEE, PFOS-Free and REACH (Registration, Evaluation, Authorization and Restriction of Chemicals). This is achieved by focusing on manufacturing, quality assurance and leveraging the latest technologies. Our product quality is is guided by the stringent Six Sigma quality program, which insures the products delivered are of the highest quality obtainable.

Ethernet Direct products support IEEE802.3az EEE (Energy Efficient Ethernet) management to optimize power consumption, an action taken to allow less power consumption during periods of low data activity. The intention is to reduce power consumption by 50% or more, while retaining full compatibility with existing equipment.

All Ethernet Direct products undergo a series of rigorous tests in our test laboratory to assure each unit is delivered with the highest quality. With this, we are able to achieve a 0.001% RMA rate.

We understand how critical industrial applications are and Ethernet Direct is committed to offer our valued partners nothing but the BEST.



### Integrated Solutions with End-to-end Support

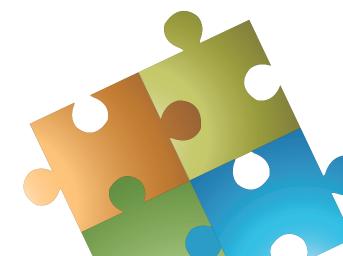
Ethernet Direct continues to strive for the most advanced product features and functions to meet the increasing network infrastructure demands and integration with Industrial Ethernet of Things (IIoT) and Industry 4.0

In North America, the Ethernet Direct sales and support teams are located in New York and California. Call us during the East and West coast time zones, and you can confident in your purchase since you will be dealing directly with individuals specialized in Industrial Ethernet in the implementation of Industrial solutions.

We offer integrated solutions with end-to-end support. With over a decade of proven experiences and applied knowledge in numerous mission critical projects worldwide, Ethernet Direct can help you on your projects starting from a project diagram, product selection assistance, customer specifications review, product proposal, RFQ, product delivery and installation support.

Ethernet Direct continues to design leading edge technologies to offer **RELIABLE**, **PRACTICAL**, **COST EFFECTIVE** solutions for the Industrial Ethernet market. Ethernet Direct products are engineered to operate for decades and we stand behind this quality by providing 5 years warranty.







## Optimum Software Development Unlimited Network Redundant Possibilities

Ethernet Direct aims to go beyond industry standards to stay ahead of the competition. Non-stop product & technology development are being carried out by our team in order to provide reliable automation at your finger tips.

Today's industrial networks demand for high robustness, high density and high scalability devices. With the diverse new products & cutting-edge technology, Ethernet Direct new products are engineered focusing on.

#### Hardware

- High Bandwidth 10GbE Industrial Core Switches designed for large-scale applications
- Industrial DIN-Rail and Rack mount Switches with wide operating temperature
- Industrial Edge Layer Switches with robust designs surpassing tough environments

#### Software

- Industrial PoE switches supporting IEEE 802.3af, IEEE 802,3at and IEEE 802.3bt
- Direct-Ring, Direct-Chain & Join-Ring for high resilient networks
- Ring redundancy STP/RSTP/MSTP, Multiple ring, ITU G.8032 ERPS
- Advanced Layer 2 networking capability
- Time-Sensitive Networking solutions supporting Synchronous Ethernet ITU-T G.8262 and Precision Time Protocol IEEE 1588 V2

With Ethernet Direct switches, you never have to worry about industry compatibility and standards.



# We Listen. We Support. Working with you is a SUCCESS.

Customer satisfaction is a key focus of Ethernet Direct.

At Ethernet Direct, we simply design the right products for you applications and you can always find someone who can talk about your requirements and projects

By partnering with us, you will find the Right Product and deal with the Right People, with the Right Support and offering the Right Price. This is the real value for your money without having to risk after-sales support when it is needed. Furthermore, we deliver FAST.

Ethernet Direct has been serving the Industrial Ethernet market for over a decade and is a name you can trust when it comes to industrial Ethernet devices. From your design implementation until project deployment, you can be confident in your purchase since you will be dealing directly with individuals specialized in Industrial Ethernet in the implementation of Industrial solutions using Ethernet technology.

The Right Support, By the Right People,
With the Right Design, At the Right Price

