



# WHO?

Pioneers in Mission Critical Applications



## Quality Focus

Ethernet Direct is popularly known in the industrial networking arena representing “reliability” and “customer satisfaction.” Ethernet Direct has taken a victory leap forward in the different mission critical applications involving hostile environments by deploying quality proven industrial Ethernet switches to cater any application. Being a world-class provider, you can be confident about your operation and investment protection because the Ethernet Direct team offers a versatile selection of true industrial grade solutions backed by encompassing quality and highly specialized design engineering.

# INDUSTRIAL DESIGNS ENGINEERED WITH MAXIMUM RELIABILITY

The Global Ethernet Direct team covers operation from product know-how, design implementation, product safety compliance, quality assurance, manufacturing, logistics, sales & marketing and technical support. Our reputation has been established by deploying our products in mission critical applications, making Ethernet Direct a highly experienced industrial networking total solution provider. To stay current, we offer an online technical support called EDucational Link to offer clients with real time information to ensure safe applications.

Ethernet Direct keeps up to date with the developments in network technologies. Innovative breakthrough in software technology, such as SSH and IPv6, enhances security protection in mission-critical deployments. And intelligent network management protocols including Modbus/TCP, DHCP Option 82, LLDP, SNMP Inform, and IEEE 1588 PTP will ensure a better control and monitoring across the network. Ethernet Direct continues to stay ahead and strives for introducing new products with the latest technology to the market. With many years of experience in the Industrial automation market, Ethernet Direct understands the requirements in plant floor applications. Real time processing and high availability have been ingrained into our thinking.

## Compliant with Manifold Industry Protocols

Industrial Ethernet refers to the use of Ethernet and other proprietary protocols in an industrial environment like in automation. Ethernet Direct offers technical competence coupled with extensively tested products to comply with a wide range of industrial protocols. From Ethernet, Gigabit Ethernet, Power over Ethernet, Video over Ethernet, Serial Communication, Wireless LAN, Embedded Solution, Modbus, PROFIBUS, CAN Bus, ZigBee, VDSL, Analog and Digital I/O, GSM, GPRS (Cellular), to future development on Ethernet/IP and PROFINET, Ethernet Direct offers the cutting edge products that are internationally recognized for integrity with no compromise.

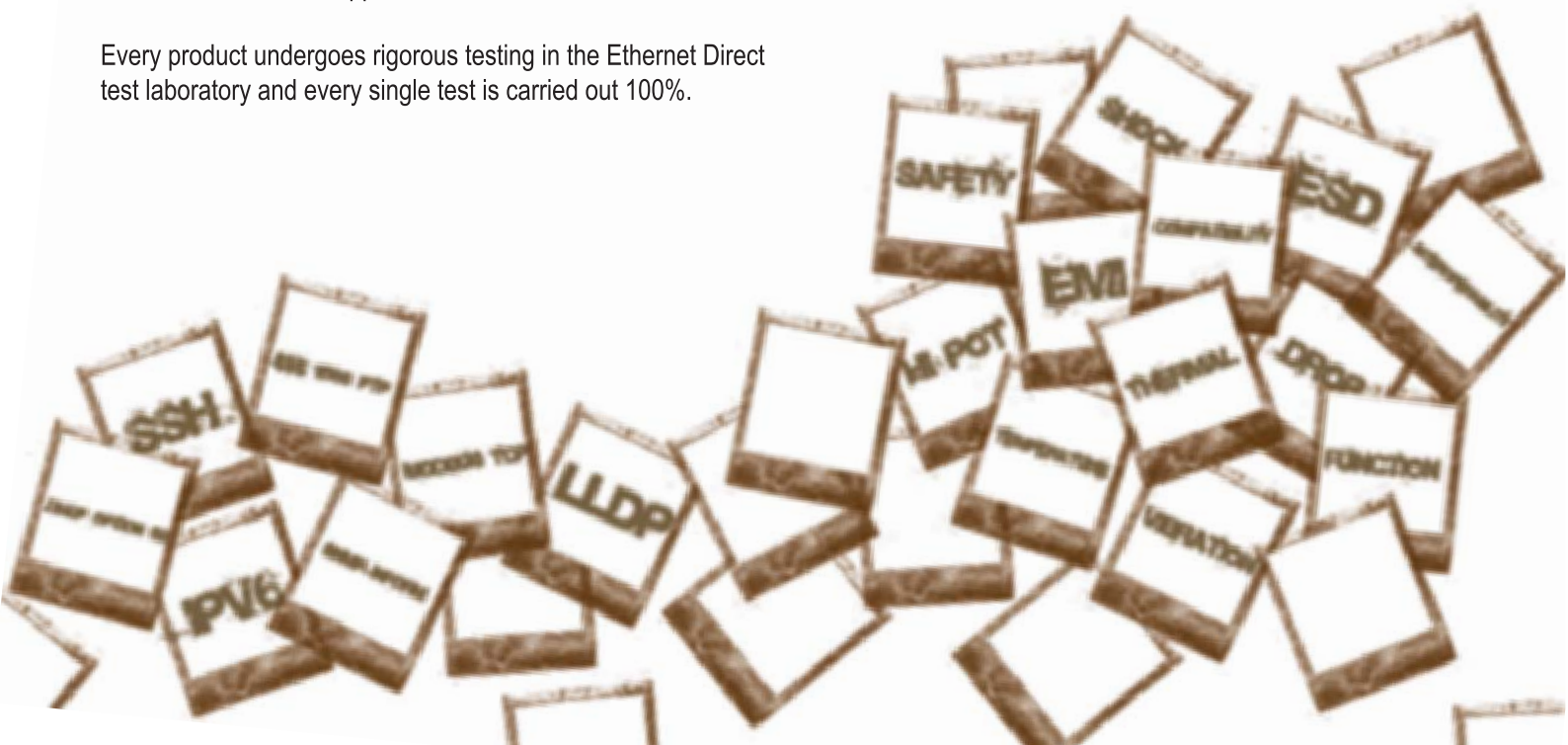
## Global Commitment to Excellence & Support

Industry specialists know that Ethernet Direct provides strong engineering capabilities and deliver the highest product standards and services. Ethernet Direct brings a control system engineering perspective to networking technology. The Global Ethernet Direct team is continuously expanding our presence throughout the world with global locations, network, sales & support, technical assistance and local partnership. This makes Ethernet Direct an innovative leader in Industrial Ethernet.

## MORE THAN JUST QUALITY ASSURANCE

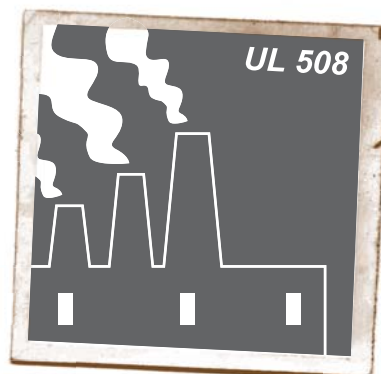
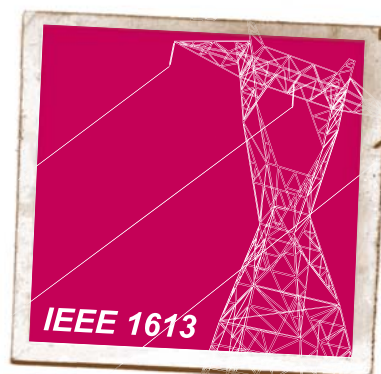
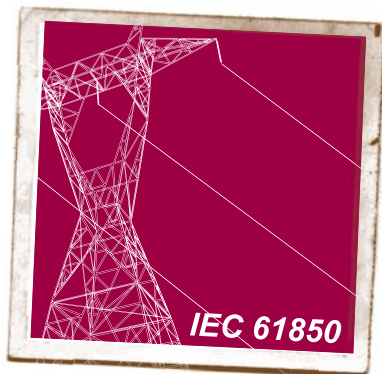
Customer satisfaction is a key focus of all members of Ethernet Direct Group. Ethernet Direct does more than just quality assurance. It starts from the development of time-to-solution products, total quality assurance with Green promise, power saving technologies, compliance to WEEE, ROHS, REACH, to global logistics and 24/7 online technical support team worldwide.

Every product undergoes rigorous testing in the Ethernet Direct test laboratory and every single test is carried out 100%.



## GLOBAL RECOGNITION & CERTIFICATIONS

Major corporations deploy Ethernet Direct products in their applications not just for having products with great value, premium support and technical assistance. Global recognition and specialized product certifications are also one of the main concerns. Ethernet Direct products have passed several industrial standards specifically targeting at safe operation in hazardous environments. Ethernet Direct's product design concept focuses on reliability and environmental suitability to penetrate major industries such as intelligent transportation, building automation, factory automation, power and utilities, mining, process control, security & surveillance and more.





# ETHERNET DIRECT'S GREEN MISSION

## **Green Promise**

Ethernet Direct believes it is important to protect our environment while providing cost-effective and reliable product solutions to our customers. Ethernet Direct and its global partners are committed to working with our valued customers to be able to offer products which comply with environmental standards, and dedicated to create a safe and clean environment.

## **Green Power**

Ethernet Direct continues our pledge to RoHS to save the environment from hazardous materials. We also focus on WEEE to ensure a great emphasis on product design with the aim of easier and safer recycling at end-of-life. REACH is another environmental regulation that we follow to ensure that most frequently-used substances of very high concern (SVHC) are registered along with the appropriate level of safety data. With our Green Industrial Ethernet initiative, all our products are compliant with RoHS, WEEE, REACH and green power to save the planet.

## **Green ED**

Ethernet Direct goes green and save energy by reduced power consumption on our green technology switches. This is a move towards a sustainable industrial environment future. We pioneer in a number of innovations to reduce energy consumption and improve operational life of our switches.



## ABOUT ETHERNET DIRECT CORPORATION

Ethernet Direct brings a control system engineering perspective to networking technology. The principals of Ethernet Direct come from process-control and PLC system backgrounds.

The Global Ethernet Direct team covers operations from Product know-how, design implementation, quality assurance, manufacturing, logistics, sales, marketing & technical support. We are well-positioned to fulfill customers' needs and markets' demands by providing a great variety of tailor-made products and services. When you work with us, you will experience confidence and dependability. By choosing Ethernet Direct, you have chosen excellence & long-term commitment.

Our corporate headquarter is located in Taiwan with Ethernet Direct Partners across United States, Canada, Asia Pacific, Latin America, Europe, and Middle East.

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